Listing of Claims:

1. (currently amended) A method for media indexing comprising: capturing a subject in a media file with a media capture device;

automatically receiving, by the media capture device, index information, separate from the media file from an external source, related to the subject and comprising an event indicator that a specific event is occurring; and

associating, by the media capture device, the index information with the media file.

2. (previously presented) The method of claim 1 wherein associating the index information with the media file further comprises:

encoding the index information into the media file.

3. (original) The method of claim 1 further comprising:

providing the media file and the index information to a media file storage device which comprises a plurality of stored media files having index information associated therewith; and storing the media file along with the plurality of stored media files;

4. (original) The method of claim 3 wherein the media file storage device stores the media file and index information, the method further comprising at least one of the following:

searching the plurality of stored media files using the index information and enabling a commercial system with the plurality of stored media files using the index information.

5. (original) The method of claim 1 wherein the index information, prior to being associated with the media file, is transmitted from a media indexing beacon.

- 6. (previously presented) The method of claim 5 wherein receiving the index information is in response to an index information request.
- 7. (currently amended) The method of claim 1 wherein the index information comprises at least one of the following: a time indicator, a landmark indicator, an event indicator, a global positioning system indicator, commercial information, a universal resource locator, and a proximity indicator.
- 8. (currently amended) In a media indexing beacon external to a media capture device, a method for media indexing comprising:

storing index information relating to a subject and comprising an event indicator that a specific event is occurring;

receiving an index information request that is generated by the media capture device; and transmitting the index information relating to the subject separately to the media capture device in response to receiving the index information request.

9. (canceled)

10. (original) The method of claim 8 wherein the media capture device receives the index information and associates the index information with a media file.

- 11. (original) The method of claim 8 wherein the index information is wirelessly transmitted to the media capture device.
- 12. (currently amended) The method of claim 8 wherein the index information comprises at least one of the following: a time indicator, a landmark indicator, an event indicator, a global positioning system indicator, commercial information, a universal resource locator and a proximity indicator.
 - 13. (currently amended) A method for media indexing comprising: capturing a subject in a media file with a media capture device;

providing index information separate from the media file from a media indexing beacon to the media capture device, wherein the media indexing beacon is external to the media capture device and the index information relates to the subject in the media file and comprises an event indicator that a specific event is occurring; and

associating, by the media capture device, the index information with the media file.

- 14. (previously presented) The method of claim 13, prior to providing index information from the media indexing beacon to the media capture device, further comprising detecting, by the media capture device, a user input to capture the media file; and providing, by the media capture device, an index information request to the media indexing beacon.
 - 15. (previously presented) The method of claim 13 further comprising:

providing, by the media capture device, the media file having the index information associated therewith to a media file storage device.

16. (original) The method of claim 15 wherein the media file storage device comprises a plurality of stored media files having index information associated therewith, the method further comprising:

searching the plurality of stored media files using the index information.

- 17. (currently amended) The method of claim 13 wherein the index information comprises at least one of the following: a time indicator, a landmark indicator, an event indicator, a global positioning system indicator, commercial information, a universal resource locator and a proximity indicator.
- 18. (original) The method of claim 17 wherein the index information enables a media file to be utilized by at least one commercial system, wherein the at least one commercial system comprises at least one of the following:
- a workflow system, a procurement system, a retail sales system, and a safety inspection/auditing system.
 - 19. (currently amended) A media capture and indexing system comprising:
- a media indexing beacon which generates a beacon signal containing index information relating to a subject and comprising an event indicator that a specific event is occurring; and

a media capture device, separate from the media indexing beacon, that captures the subject in a media file and separately receives the beacon signal from the media indexing beacon and associates the index information with the media file.

20. (original) The media capture and indexing system of claim 19 wherein the media capture device captures a plurality of media files each having index information associated therewith, the system further comprising:

a media file storage device that receives the plurality of media files, wherein the plurality of media files may be indexed based on the index information.

- 21. (original) The media capture and indexing system of claim 19 wherein the media indexing beacon further comprises:
 - at least one index buffer comprising the index information; and
- a transmitter operably coupled to the at least one index buffer, wherein the transmitter provides the index information to the media capture device.
- 22. (original) The media capture and indexing system of claim 21 wherein the media indexing beacon further comprises a receiver that receives an index information request from the media capture device, wherein the transmitter transmits the index information in response to the index information request.
- 23. (original) The media capture and indexing system of claim 19 wherein the media capture device further comprises:

a media input module which generates the media file in response to a media file generation request;

a processor operably coupled to the media input module to receive the media file; and an index information receiver operably coupled to the processor, wherein the index information receiver receives the beacon signal and provides the index information to the processor, wherein the processor associates the index information with the media file.

24. (original) The media capture and indexing system of claim 23 wherein the index information receiver further contains a transmitter that transmits an index information request to the media indexing beacon.

25. (currently amended) A system for media indexing comprising:

means for storing index information relating to a subject and comprising an event indicator that a specific event is occurring;

means for transmitting a beacon signal wherein the beacon signal comprises the index information relating to the subject; and

a media capture device, separate from the means for transmitting the beacon signal, that captures the subject in a media file, wherein the media capture device separately receives the index information from the beacon signal and associates the index information with the media file.

26. (canceled)

27. (currently amended) An apparatus for media indexing comprising:

means for capturing a subject in a media file;

means for receiving, from a media indexing beacon external to the apparatus, index information separate from the media file related to the subject and comprising an event indicator that a specific event is occurring; and

means for associating the index information with the media file.

28. (canceled)

29. (currently amended) A computer readable medium having stored thereon:

a media file of a subject; and index information, associated with the media file, wherein the media file and index information are stored on the medium at substantially the same time; and

wherein the media file is captured by a media capture device and the index information, comprising an event indicator that a specific event is occurring, is transmitted separately to the media capture device by a media indexing beacon external to the media capture device.

30. (canceled)

31. (canceled)

32. (previously presented) The apparatus of claim 27 wherein the apparatus comprises a digital camera and wherein the means for receiving index information includes a wireless receiver.